

ALLEGAN, MICHIGAN



2023 ANNUAL REPORT

CAMP BEECHPOINT

Lives are *changed* at Camp, where Christ is hope!





A MESSAGE FROM THE EXECUTIVE DIRECTOR

Camp Beechpoint is embarking on our 65th year of ministry! In 1959, the year Beechpoint was founded:

- Eisenhower was president
- a postage stamp cost 4 cents
- Martin Luther King Jr. was alive

I think it's safe to say that *a lot* has changed in the past 65 years! Amidst all of the change, I am grateful to share that the mission of Camp Beechpoint remains the same.

Beechpoint is dedicated to giving a quality Christian camping experience to families that normally wouldn't have the opportunity to experience the hope of Christ at Camp!

Because of you, hundreds of urban and under-resourced campers were given the joy of Camp and the hope of the gospel in 2023.

It took a village!

- **150+** individuals & organizations gave over \$500,000
- **175+** volunteers served 1,500+ hrs
- **1,000s** of partners faithfully and powerfully prayed

Thank you for your commitment to the ministry of Camp Beechpoint!

The following pages are a testimony to the impact of your partnership.

Brent Boersma

65 years of ministry!

SINCE 1959

Camp Beechpoint has existed to reach urban & under-resourced families with the gospel of Jesus Christ, through a quality Christian camping experience.



Scan the QR Code or visit
www.partner.beechpoint.org/about





80% OF CAMPER

received a need-based scholarship in 2023!

where
CHRIST IS HOPE!

Beechpoint creates spaces of safety & belonging for campers in hard places.


We partner with prison, foster, and outreach ministries to identify families in need, and provide continual ministry involvement after camp.

In 2023, 50% of our campers were either **fatherless**, in **foster care**, **adopted**, or had an **incarcerated parent**. Over 35% of our campers came to Camp **faithless** and an even greater number were **churchless**.

Together, we
remove barriers!

A variety of barriers make it difficult for under-resourced families to step away from everyday life and into God's peaceful presence at Camp.

Your support reduces the cost of Camp for **every Camper**, and provides additional need-based scholarships to campers in hard places.

 **SUPPORT NEEDED:**
\$250,000 for Camper Scholarships

“Many of our campers come from challenging circumstances & have experienced trauma, neglect, or other adverse experiences. Camp Beechpoint provides them with a much-needed respite from the stresses of their daily lives ... & support as they navigate the challenges of parental incarceration.”

David Mui, Angel Tree Prison Fellowship

Camp journeys with

YOUTH & FAMILIES

SUMMER EXPERIENCES

- Day Camp
- Overnight Camp
- Teen Camp
- Horse Camp
- Family Camp

YEAR ROUND EXPERIENCES

- Fall Discipleship Retreats
- Winter Blast Retreats
- Young Adult Retreat
- Single Mom Retreat



where the

LOST ARE FOUND!

Camp Beechpoint is committed to sharing the good news of the gospel with every camper.

In 2023, 3 out of every 8 campers in a Cabin was an unbeliever prior to Camp. **71 campers accepted Christ!**

In 1988, "at fireside, I accepted Jesus as my savior... My daughters are now 3rd generation campers and it brings me so much joy to see how excited they get when they go to Beechpoint!"

Maribel Skerrett, Camper Parent

Number of Summer Campers

2022	2023	2024
417	446	500+

The number of campers that we can serve depends on the number of summer staff we hire. In 2023, we increased summer staff weekly pay to help address the hiring crisis. In 2024, we need 45 young adults to serve at Camp!



SUPPORT NEEDED:
\$150,000 for
Summer Staff

where

LIVES ARE CHANGED!

LEADERS IN TRAINING (LIT)

14 to 17 year olds take their faith to the next level as part of our year-long LIT program. LITs serve for 4-8 weeks over the summer and return every other month for discipleship.

In 2023, we raised \$30,000 through the *Together, We Can* campaign! LITs are collecting cans through March.

Number of LITs Served

2022	2023	2024
21	35	40

"I saw the love of Jesus, and Camp showed me how to show others the love of Jesus."

2023 Leader in Training

MINISTRY TRAINING (MTP)

5 young adults (18-24yo) live, serve and develop their calling at Camp as part of our 11-month Ministry Training Program. In 2023, we added specialized internship areas, and started paying MTP interns a weekly stipend.



SUPPORT NEEDED:
\$40,000 for LITs



SUPPORT NEEDED:
\$10,000 for MTP

YOUNG LEADERS

grow, belong, & make a difference at Camp!





Our horse ministry gives campers a hands-on

GOSPEL EXPERIENCE

where the land and animals are

SET APART FOR GOD'S PURPOSES!

"Horses offer the opportunity for campers to experience the renewing power of a relationship with Christ in a unique way."

Rita Gleason, Barn Manager

GROUNDS & FACILITIES

In 2023, over 160 volunteers spent over 1,400 hours helping maintain our **beautiful 100-acre property**, and **state-of-the-art facilities**. When needed, donors generously stepped in and helped fund complex projects. We thank God for you!

BEECHPOINT RANCH

At the Beechpoint Ranch, campers explore how a connection with horses can mirror our connection with Christ!

In addition to horses providing a powerful gospel experience, cabin leaders have shared that their campers are more likely to bond with others after being in the horse arena. Internal walls fall as campers learn to rely on staff for guidance.

In 2023, we expanded our Horse Arena. We also welcomed Barn Manager Rita, Volunteer Anita, & Equine Interns Alison and Emily. With their support, we led horse ministry experiences every week of the summer and throughout the fall.



SUPPORT NEEDED:
\$150,000 for Facilities




SUPPORT NEEDED:
\$75,000 for Horse Ministry

Save the date!

2024 Calendar

- January 5-7** ● Winter Blast Weekend I
- February 2-4** ● Young Adult Retreat
- February 16-18** ● Winter Blast Weekend II
- March 3** ● Single Mom Retreat
- April 20** ● Spring Cleanup
- May 4** ● **Annual Benefit Auction for Camper Scholarships**
- June 10** ● Summer Camp begins!
- August 15-18** ● Family Camp
- August 23** ● End of Summer Celebration
- October 4-6** ● Common Ground Guys' Retreat
- October 26** ● **Together, We Can! LIT Fundraising Event**
- November 8-9** ● Embracing Love Girls' Retreat
- November 16** ● Rake & Rock
- December 7** ● Christmas at Camp

- Volunteer
- Giving Event
- Celebrate
- Camper Event

  Follow @campbeechpoint on social media for event reminders!

Connect, be encouraged, and make an impact!

JOIN FIRESIDE CHATS

Every month, 2,200 subscribers receive a Fireside Chats email from Camp.

With a 37% open rate, nearly 800 people are staying connected, being encouraged, and making an impact at Camp!



Scan the QR Code or visit
www.partner.beechpoint.org/email





GIVE HOPE!

Thank you for your continued support!

Scan the QR Code or visit www.givebutter.com/beechpoint to give online!